



The Association of  
*Kenyan Diaspora Organizations (AKDOI)*  
[www.akdoi.org](http://www.akdoi.org)



2023

**DIASPORA TRADE  
& INVESTMENT SUMMIT**

**ATLANTA, GEORGIA**



**The Hon. Senator  
Okiya Omtatah  
Okiiti**

Senator Busia County, Kenya  
Human-rights Activist  
Executive Director ~ Kenyans  
for Justice and Development  
(KEJUDE) Trust



**Dr. Penny  
Njoroge**

Angel Counseling  
Services, LLC.



**Bishop  
Dr. GG Gitahi**  
Kenyan American Community  
Church (KACC)



**The Hon.  
Dr. Arch.  
Daniel Manduku**  
MP, Nyaribari Masaba  
Constituency, Kenya  
Government of Kenya –  
Parliament, Kenya



**Soni Marubu**

Anza Coaching,  
Transform Your Life,  
Atlanta GA, USA

**DIASPORA EXPANDING OPPORTUNITIES & PARTNERSHIPS FOR A BRIGHTER FUTURE**

The Westin Atlanta Perimeter North, Address 7 Concourse Pkwy,  
Atlanta, GA 30328, USA

**Friday September 22 and Saturday September 23, 2023**



**HOSTED BY**



**The Association of  
*Kenyan Diaspora Organizations (AKDOi)***

**At**

**THE WESTIN ATLANTA  
PERIMETER NORTH 7**

***7 Concourse Parkway NE, Atlanta GA, 30328, USA.***



**2023 DIASPORA TRADE & INVESTMENT SUMMIT, ATLANTA, GEORGIA**



# ABOUT US

AKDOI – <https://akdoi.org>– is a non-government, non-partisan not-for-profit organization established in the United States with the sole purpose of promoting and advancing the common welfare of the Kenyan Diaspora. The Association is established as a broader umbrella organization for federations, councils and similar entities which bear the qualities and share the objectives and values of the Kenyan Diaspora community at large. We also partner in fellowship with American and the larger African Diaspora communities that call America home. The summit espouses the following core values.



## VISION STATEMENT

*One Diaspora One Voice.*



## MISSION STATEMENT

**To advance, defend, and preserve the common welfare of the Kenyan Diaspora**



## OUR VALUES

- **Honesty, integrity, and mutual respect**
- **Issues, outcome, and purpose-driven**
- **Passion and commitment to the work we do**
- **Excellence derived from intellectual rigor, creativity, and practical experience.**



# ABOUT THE 2023 DIASPORA TRADE & INVESTMENT SUMMIT

The **2023 Diaspora Trade & Investment Summit in Atlanta, GA** provides participants the platform to do explore and engage with business, political and government leaders for purposes of advancing our common welfare. The world is constantly evolving and providing new opportunities for growth and prosperity to those who seek them. Time is ripe for the Diaspora community to reconstitute itself economically, socially, and politically and to have a voice at the decision table on issues that help us grow as a community we care about. Our ecosystem is complex and as fragmented as it might appear, we have the wherewithal to transform the economic landscape of our countries of origin through *Capital flows and direct investments* on projects such as **Real Estate, Ecommerce, Tourism, Public Infrastructure, Manufacturing, Outsourcing, Finance, Healthcare** and so many others. To this end, we have established platforms and frameworks that we hope to leverage our synergies and partner with the respective governments, American & African businesses and other stakeholders to grow our economic standing. The Convention is designed as the Launchpad for a larger economic development framework through collaboration between the Diaspora, business leaders and government officials in the United States and Africa to conduct business. Our theme this year is **“Diaspora Expanding Opportunities & Partnership for a Brighter Future”**. We strongly encourage you to use this

unique opportunity to create partnerships and initiatives that will advance our common welfare and contribute to the region's development.

The role of the Diaspora in the Africa's economic, political, and social development has expanded exponentially over the years as more Africans migrate outside the country. For instance, Kenya's Diaspora is figuratively referred to as **“48th County”** for its economic contribution to the country. It is the most affluent **“County”** as measured by the annual remittances to Kenya. This economic leverage is the income we generate in the host countries and remit to Kenya which in turn has become a major economic engine that fuels economic growth, in the United States for example, the over 800,000 Kenyans remit an estimated \$2.4 Billion annually. Collectively Kenyans in the diaspora remits approximately \$5.1 Billion which translates into about 6% of Kenya Gross Domestic Product (GDP) with an annualized economic impact of \$25 Billion or 30% of GDP. According to available data from The Central Bank of Kenya, Diaspora remittances have more than Quadrupled over the last ten years from US \$ 338 Million (KSH 25 Billion) in 2004 to US \$ 4.03 Billion (KSH 500 Billion) in 2022 <https://www.centralbank.go.ke/diaspora-remittances/>. This economic impact is expected to grow exponentially over the years. Thus, the Diaspora's economic impact on the country cannot be overstated and will continue to be a major driver of economic activity for the foreseeable future.



# WELCOME MESSAGE AKDOI CHAIR



*David Ochwangi, Chair- AKDOI*

## AKDOI CHAIR

Welcome to the **2023 Diaspora Trade & Investment Summit**, an outcome driven platform upon which our collective synergies will be harnessed for the greater good of our common welfare. Your presence here is a great honor to me personally and to our teams that have worked hard over the last several months to plan and make this convention possible. To our sponsors, thank you because we wouldn't have done it without you; to our speakers and panelists, thanks for putting together such great topics that galvanize our sense of purpose and spirit to serve. To the heroes and heroines whom we'll recognize at this conference, thank you for your service to our community and the vitality you bring to the Diaspora ecosystem. David Ochwangi, Chair-AKDOI The African Diaspora is one of the most vibrant around the world with healthy participation in the economic, social and political spaces in their host countries. Whereas other countries such as Israel, India, Morocco, Nigeria, and Egypt have managed to institutionalize their Diaspora's participation in their respective native countries' political and economic infrastructure by establishing platforms upon which capital flows are channeled with pronounced and quantifiable results, Kenya lags behind in setting up the requisite business development initiatives and platforms upon which her Diaspora can fully optimize their full potential. Consequently, the country has missed out and

continues to miss out on a lot of transformative opportunities that its peers have reaped from their Diasporas. This must change. This convention seeks to advance the narrative by opening up new avenues and platforms upon which the diaspora can channel its ingenuity to further benefit our homeland.

At the Summit, the **Association of Kenyan Diaspora Organizations, Inc. (AKDOI - <https://akdoi.org>)** invites and welcomes you to join our ranks and become members as individuals and as corporate entities so that we can continue to flourish together. As Aristotle once said, "The whole is greater than the sum of its parts"- simply put our unity and teamwork will see us achieve way more than we would individually, beyond our wildest dreams.

I am an optimist by nature, and I believe most of us are as well. I recognize that we face insurmountable challenges in overcoming cynicism within our ranks and in government institutions but that pales in comparison to the tremendous opportunities that remain untapped. This conference is a perfect conduit to do so and on behalf of the AKDOI team, welcome aboard.

# PROGRAM Outline:

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**Day 1: Friday, September 22** -----

-----10:00 – 10:30

**Welcome Reception**—Registration, welcome remarks, Conference overview and flow.

- Registration
- Introduction & Welcome Remarks—**Dr. Juliana Mwose and David Ochwangi**
- Prayer by Presiding Pastor -
- National Anthems— American & Kenyan **(All)**
- Summit Conduct & Guidelines Moderators—**Georgie Mbugua & Lydia Olett**

**Introductions & set-ups 10:30–1:00**-----

*Kenyan ID Applications – (Kenya Embassy Staff)*

**Lunch Break 1:00–2:00**

**Plenary Session -1 2:00–2:45**-----

*Financial Wellness through pulling resources together– Dr. Jacob Ongaki*

**Plenary Session -2 2:45 – 3:30**

*Diaspora Welfare - Representation –Dr. Juliana Mwose*

**Plenary Session -3 3:30 – 4:15**

*Plugging the Diaspora to business in Kenya – Vivienne Taa*

**Business Networking 4:15 – 7:00**

*Business & Social networking – Westin Atlanta Hotel*



**Day 2: Saturday, September 23.**

**Plenary Session -410:30 – 11:00**

Diaspora Business initiatives – **Michael Karuu**

**Plenary Session -511:00 – 11:30**

Linking the Diaspora to the right opportunities –**Life Coaching- Maryanne Marubu**

**Plenary Session -6-----11:30 – 12:00**

Diaspora's place and role in advancing our economic and social welfare –**Attorney Henry Onger**

**Plenary Session -7 -----12:00 – 12:30**

Mental Health & Wellness –**Dr. Penny Njoroge**

**Plenary Session -8 -----12:30 – 1:00**

Diaspora representation – **Dr. Jeff Kaluyu**

**Lunch Break----- 1:00 – 2:00**

**Sponsor's Roundtable-**

**Plenary Session -----92:00 – 2:30**

Restructuring the Diaspora Economy Primer– Viable Investment opportunities (**David Ochwangi**)

**Key Note Remarks -----2:30 – 3:00**

**Bishop Dr. GG Gitahi**

**Key Note Remarks -----3:00-3:30**

**Hon. Dr. Arch. Daniel Manduku, MP – Nyaribari Masaba Constituency, Kenya**

**Key Note Remarks----- 3:30-4:00**

**Hon. Okiya Omtatah Okoiti, Senator, Busia County, Kenya**

**DINNER -----4:00-5:00**

**Conference Summation-----5:00-6:00**

**Conference Summation**

- Health&Wellness–**Dr. Juliana Mwose**
- Diaspora Trade& Investments opportunities –**David Ochwangi**
- Women of Substance making a difference –
- Women of Substance making a difference –

**Recognitions & Awards**

**Vote of Thanks -Dr. Juliana Mwose, & David Ochwangi**

**Entertainment-----6:00 – 8:00**

- Entertainment Interlude

# SPEAKERS



**The Hon.  
Okiya Omtatah Okiiti**

Senator Busia County |  
Human-rights Activist |  
Executive Director ~ Kenyans for Justice  
and Development (KEJUDE) Trust.



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Dr. Arch. Daniel Manduku,  
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Nyaribari Masaba Constituency  
Government of Kenya – Parliament, Kenya



**Bishop  
Dr. GG Gitahi**

Kenyan American  
Community Church (KACC) –  
Marietta, GA



# SPEAKERS



**Michael Karuu**

Better Homes and Gardens  
Real Estate Metro Brokers



**Soni Marubu**

Anza Coaching  
Transform Your Life



**David Ochwangi**

Diaspora Capital Group, Inc.



**Dr. Juliana Mwose**

Association of Kenya Diaspora  
Organizations, Inc. (AKDOI)



# SPEAKERS



**Vivienne Taa**

Associazione Industriale Italia  
Kenya (AIK)



**George Mbugua**

Kindred Hospital-Dallas



**Dr. Jacob Ongaki**

Granite SACCO



**Lydia Tett Olet**

Malaika Dance Unique  
(MDU)

# SPEAKERS



**Attorney Henry Onger**

DIASPORA LAWYERS,  
The Transatlantic Law Firm,  
PLLC.



**Dr. Jeff Kaluyu**

2022 Presidential Candidate





## OUR SPONSORS AND PARTNERS

